



# 2019 RODEO PROGRAM Advertising Contract

Proceeds Benefit Local Community • Non-Refundable

Longview PRCA Rodeo • PO Box 1166 • Longview TX 75606  
 www.LongviewRodeo.com  
 longviewgreggtonrodeo@gmail.com

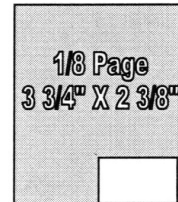
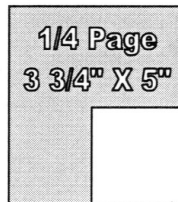
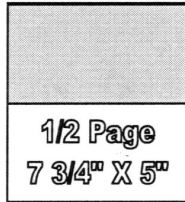
**Advertising Rates** (All Ads are Black & White, except back cover & inside cover)

Full Page: .....	\$	400
1/2 page: .....	\$	250
1/4 page: .....	\$	150
1/8 page: .....	\$	75
Insert: .....	\$	200
Inside Back Cover: (color) .....	\$	600
Inside Front Cover: (color) .....	\$	600
Back Cover: (color) .....	\$	700

**Ad Dimensions**

Trim Size: 8 1/2" X 11" Bleed Page: 8 3/4" X 11 1/4"  
 Live Matter/Copy 3/8" margin all around inside trim  
 Non-Bleed ad Size: 7 3/4" X 10 1/4"

Please make checks payable to:  
**Longview PRCA Rodeo**



Company Name: \_\_\_\_\_  
 Contact Person: \_\_\_\_\_  
 Email Address: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Ad Size: \_\_\_\_\_  
 Amount Paid: \_\_\_\_\_  
 Check: \_\_\_\_\_ Other: \_\_\_\_\_

Phone: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Cell: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_  
 Zip: \_\_\_\_\_  
 Rotarian: \_\_\_\_\_

**AD COPY: DEADLINE IS MAR. 22, 2019**

Please attach photos, logos and notes concerning layout and email to: **greenad@gower.net**

Authorized by: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_