



2020 RODEO PROGRAM Advertising Contract

Proceeds Benefit Local Community • Non-Refundable



Longview PRCA Rodeo • PO Box 1166 • Longview TX 75606
www.LongviewRodeo.com
longviewgreggtonrodeo@gmail.com

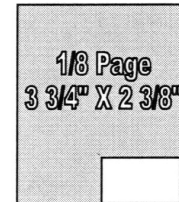
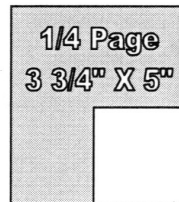
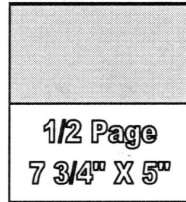
Advertising Rates (All Ads are Black & White, except back cover & inside cover)

Full Page:	\$	400
1/2 page:	\$	250
1/4 page:	\$	150
1/8 page:	\$	75
Insert:	\$	200
Inside Back Cover: (color)	\$	600
Inside Front Cover: (color)	\$	600
Back Cover: (color)	\$	700

Ad Dimensions

Trim Size: 8 1/2" X 11" Bleed Page: 8 3/4" X 11 1/4"
Live Matter/Copy 3/8" margin all around inside trim
Non-Bleed ad Size: 7 3/4" X 10 1/4"

Please make checks payable to:
Longview PRCA Rodeo



Company Name: _____
 Contact Person: _____
 Email Address: _____
 Address: _____
 Ad Size: _____
 Amount Paid: _____
 Check: _____ Other: _____

Phone: _____
 Fax: _____
 Cell: _____
 City: _____
 State: _____
 Zip: _____
 Rotarian: _____

AD COPY: DEADLINE IS MAR. 27, 2020

Please attach photos, logos and notes concerning layout and email to: **greenad@gower.net**

Authorized by: _____
 Signature: _____ Date: _____